

# THE WINEMAG.CO.ZA LABEL DESIGN AWARDS 2021

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LABEL DESIGN  
AWARDS 2021

WINEMAG.CO.ZA



# **LABEL DESIGN AWARDS**

## JUDGES PANEL

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### **CHRISTIAN EEDES - ALL**

EDITOR OF WINEMAG.CO.ZA

### **FRANÇOIS RAUTENBACH - WINE**

HEADS OF THE PREMIER WINE DIRECT PROGRAMME  
FOR THE SINGITA CONSERVATION BRAND

### **KASSIE NAIDOO - WINE & BEER**

EXECUTIVE CREATIVE DIRECTOR &  
PARTNER: LAMPOST PRODUCTIONS

### **SEAN HARRISON - ALL**

DESIGN & STRATEGY LUCO<sup>o</sup> BRANDS

### **ROB GOWER - WINE**

SENIOR WINE BUYER,  
WOOLWORTHS

# **LABEL DESIGN AWARDS**

## **JUDGING CRITERIA**

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**ORIGINALITY OF CONCEPT**

**EXECUTION**

**SHELF APPEAL**

**EFFECTIVENESS AS A PIECE OF COMMUNICATION**

**WINEMAG.CO.ZA**

# **LABEL DESIGN AWARDS**

## JUDGING CATEGORIES

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### **WINE LABELS**

1. R80 A BOTTLE OR UNDER
2. OVER R80 A BOTTLE
3. R500 A BOTTLE AND OVER
4. LABELS FORMING A SERIES

## **CLASS 2 | BRONZE AWARDS**

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SINGLE WINE ABOVE R80

Casa Da Baleia  
Vinhos Rochas

## AdamsRib Design Solutions

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Single Wine Above R80

**BRONZE**





Spider Pig  
Rhymes with Rosé

**Artist: Richard Scott**

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Single Wine Above R80

**BRONZE**



Idun  
Crépuscule 2019  
**Graft Creative**

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Single Wine Above R80

**BRONZE**





Idun  
L'intemporelle Brut 2018

**Graft Creative**

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Single Wine Above R80

**BRONZE**



## CLASS 2 | SILVER AWARDS

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SINGLE WINE ABOVE R80

Dalla Cia  
Bullicante Pinot Grigio NV

**Studio Sebastian**

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Single Wine Above R80

**SILVER**



Harry Hartman  
Summer Sauvignon Blanc 2021

**LUCO°**

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Single Wine Above R80

**SILVER**



Fairview  
Broken Barrel 2019  
**Jane Says Design**

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Single Wine Above R80

**SILVER**



The Vinoneers  
Silke 2017  
**Bravo Design**

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Single Wine Above R80

**SILVER**





Dalkeith  
Kalmoesfontein Chenin Blanc 2019

**Just Design**

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Single Wine Above R80

**SILVER**



The Vinoneers  
Orpheus & the Raven No. 7 Pinotage 2019  
**Bravo Design**

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Single Wine Above R80

**SILVER**



PEOPLE'S CHOICE

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Idun  
Crépuscule 2019  
**Graft Creative**

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**PEOPLE'S CHOICE**



## CLASS 2 | GOLD AWARDS

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SINGLE WINE ABOVE R80

Lubanzi  
Cuvée PN Rainboat 2021

**Chris Auret**

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Single Wine Above R80

**GOLD**





## CLASS 3 | SILVER AWARDS

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SINGLE WINE ABOVE R500

De Grendel Sir David Graaff  
1st Baronet of Cape Town 2015

**Paper Pixl Media**

Single Wine Above R500

**SILVER**



# CLASS 4 | BRONZE AWARDS

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WINE IN A SERIES

Thorngrove  
Shiraz 2020, Stony River 2020

**Janita Doms Design**

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Wine in a Series

**BRONZE**



Juno

Chenin Blanc 2021, Sauvignon Blanc 2021, Dry Rosé 2021, Cabernet Sauvignon 2020, Grenache Noir 2020, Merlot 2020, Shiraz 2020, Shiraz Mourvèdre Viognier 2020, Pinotage 2020

**Jane Says Design**

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Wine in a Series

**BRONZE**



Flawsome  
Sauvignon Blanc 2020, Merlot 2020  
**AdamsRib Design Solutions**

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Wine in a Series

**BRONZE**





Huis van Chevallerie  
At se Wit 2021, At se Rosé 2021,  
At se Rooi 2018

**At Botha Studio**

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Wine in a Series

**BRONZE**



# CLASS 4 | SILVER AWARDS

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WINE IN A SERIES

Harry Hartman

Coracle 2019, Mosi 2019, Somesay Shiraz 2020

LUCO°

Wine in a Series

SILVER



Smith & Co

Citrus Box Dazzling Dry White, Cherry Red Silky Sweet Red, Plum  
Box Soft Smooth Dry Red, Strawberry Box Pretty Pink Natural  
Sweet Rosé, The Honey Box Sensual Natural Sweet Wine

## AdamsRib Design Solutions

Wine in a Series

SILVER





## Cape Collective Wrapper Series

Ayé Ayé Rosé 2021, Cape Claret 2018, Capitán 2019, Epic White Wine NV, Rad Red Wine NV, Seeboei Sauvignon Blanc 2020

**Janneman**

Wine in a Series

**SILVER**



Kleine Zalze

Project Z Chenin Blanc 2018, Chenin Blanc Skin Contact 2018,  
Grenache 2016, Grenache 2017, Syrah 2017, Sweet Fortified

**Bravo Design**

Wine in a Series

**SILVER**





# CLASS 4 | GOLD AWARDS

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WINE IN A SERIES

Harry Hartman

Church Chenin Blanc - Stellenbosch 2020, Swartland 2020

**LUCO°**

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Wine in a Series

**GOLD**



CANCAN by Renegade Wines

La Mélinite Bubbly White NV, La Goulue Chenin Blanc 2021, Satine Rosé 2021, Valentin Le Désossé Grenache 2020

**Haumann Smal**

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Wine in a Series

**GOLD**





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